

NEWS SERVICE

ant, News Officer

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ARCATA HOUSING REPORT

A report, intended to inform prospective developers of the investment opportunity and ready market for construction of new multi-family apartment buildings in Arcata, has been compiled and released by Dennis McKenzie, instructor of business administration at Humboldt State College.

Developed in cooperation with the California Division of Highways and the City of Arcata, the study, entitled "The Need for Multi-Family Housing Units in Arcata, California," documents the present housing needs and projected requirements of such housing, including the expansion plans of the College to accommodate an anticipated enrollment of 7,500 by 1975.

The report states that the scheduled extension of the freeway on Highway 101 through Arcata and campus expansion of the College will result in a need for an estimated 304 new units by 1972.

"The report is essentially an analysis of the present and future rental market and should aid a borrower in securing a construction loan, as all lending institutions require a market survey as a part of their loan application procedures," McKenzie noted.

A limited number of copies of the publication are available at no charge to those interested in building apartment units. They may be obtained from Guy Conversano, City Engineer and Director of Public Works for the City of Arcata at the Arcata City Hall, 736 F Street, or from Dorsey Longmire, Campus Facilities Planner at