

<p>SERIES: PUBLIC INFORMATION OFFICE: Public relations and publicity materials, including newsletters, advertisements and an extensive collection of photographs, negatives and slides. Images document company operations, new equipment and major construction projects . Some materials are undated, date range 1920-1990 with the bulk of the material dating from 1953-1979.</p>			
<p>PHOTOGRAPHS: These photos document construction projects and new equipment and appear to have been taken at Samoa. Primarily black and white and color prints, 8 X 10 with some snapshots, not mounted except for one album. Original envelopes indicate the maker as Swanlund Photo Lab, Eureka, Ca. Condition good to fair, some photos slightly curled. Envelopes grouped by date with dividers</p>			<p>Box 60</p>
No.	Date	Title	Description:
NN	1970	[Photo Album, Construction of Pulp Mill [3-8-1970]	Color and black and white snapshots glued to cardstock; pages removed from unlabeled binder, indexed
NN	1964-1965	[Snapshots of construction, maintenance and repair projects]	Color and black and white snapshots, loose, large envelope.
NN	1965	[Divider-1-27-1965 through 12-24-1965	Six envelopes , few empty, primarily black and white
NN	1966	[Divider-February 1966]	Six envelopes, sets of photos, unmounted
NN	1966	[Divider-March 1966]	Seven envelopes, sets of photos, unmounted
NN	1966	[Divider-April 1966]	Nine envelopes, sets of photos, unmounted
NN	1966	[Divider-May 1966]	Nine envelopes, sets of photos, unmounted
NN	1966	[Divider-June 1966]	Seven envelopes, sets of photos, unmounted
NN	1966	[Divider-July 1966]	Six envelopes, sets of photos, unmounted
NN	1966	[Divider-August 1966]	Eight envelopes, sets of photos, unmounted
NN	1966	[Divider-September 1966]	Five envelopes, sets of photos, unmounted
NN	1966	[Divider-October 1966]	Six envelopes, sets of photos, unmounted

NN	1966	[Divider-November 1966]	Five envelopes, sets of photos, unmounted	
NN	1966	[Divider-December1966]	Four envelopes, sets of photos, unmounted	
Public Relations & Publicity: Public relations files, manuals, photographic prints, photocopies, slides and negatives, company newsletters. A few snapshots were probably taken by staff and crew. Professional photos were most likely taken by Dave Swanlund and processed at Swanlund Photo Lab, Eureka, Ca. Most materials in good to fair condition.			Box 61	
No.	Date	Title	Description:	Folder
NN	1920-1922	Hostelry Information	Photocopies of building records, construction and remodeling.	1
NN	1936	California Federation of Women's Clubs	Certification of Samoa Women's Club quota to Foundation Fund , Sept.26, 1936.	2
NN	1941	Garden Contest Rules (Samoa, California, Revised February 1941) Women's Club of Samoa [Hammond Lumber Company]	One typed page on cardstock.	3
NN	1942-1943	Receipts for Defense Bonds, Samoa Women's Club (April 8, 1942, 7/28/43)	Two paper bonds glued to paper backing	4
NN	1956	Office Manual 1956, Hammond-California Redwood Co. Samoa, California, A Subsidiary of Georgia-Pacific Corporation	Printed folder cover, some loose pages	5
NN	1966	The Effective Citizen's League, Inc.	Notebook and newspaper advertisement, member lists and transcripts of industry talks	6
NN	1977-1979	"The Digester" Company newsletter, Crown Simpson, Pulp Mill Operation (Jan. 6, 1877-Dec. 20, 1979)	Individual issues found clipped together with clamp	7

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NN	1963-1974	Public Relations	Company publications, newspaper clippings, copies and originals, primarily regarding the pulp mill proposal and subsequent operations	8
NN	1967	Set of two guest books for opening of new pulp mill, July 21 and July 22, 1967	Embossed vinyl covers, sewn in pages	9
NN	1965-1967	Pulp Mill Operations-Negatives and Prints	Photos and prints in photo envelopes, one photo and dummy layout for advertisement, most likely Swanlund Photo Lab, Eureka, Ca.	10
NN	1973-1979	Slides and Prints	One box of color photos, set of six views; 14 slides, unidentified 1973-1979, most likely Swanlund Photo Lab, Eureka, Ca.	11
NN	1964-1965	Pulp Mill (Interiors and Exteriors)	Fourteen sets of photos, found loose in manila envelope	12
NN	12/3/66	Location of Projected Pulp Mill, Simpson Timber Co. & Crown Zellerbach	Set of three B/W prints, 8 X 10, most likely Swanlund Photo Lab, Eureka, Ca.	13
NN	ND	“Start Up Photos	Photo proofs and 8 X 10 prints, found in envelope, David H. Swanlund, Swanlund Photo Lab.	14
NN	1966	First Pulp from Crown Simpson Pulp Co., Nov. 24, 1966, Thanksgiving Day	Four samples of pulp, two labeled in ink	15
NN	1965	Public Relations-Opening of Georgia-Pacific Pulp Mill, Nov 13 & Nov. 14, 1965	Scrapbook pages with photos and news clippings, copies of newspaper articles.	16
NN	1967	Advertising	Advertisements prepared by Corporate Communications Department, Crown Zellerbach and sent to Phil M. Schnabel Jr, Fairhaven/Eureka Pulp Mill 1967	17
NN	1967	Advertising 1967	Press releases, news clippings, publications; topics include labor relations, industrial relations, proposed creation of Redwood	18

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			National Park	
NN	1950	"Industrious Giant" Advertisement, Hammond Lumber Co., Shell Oil Co. Pub. May 6, 1950, Saturday Evening Post		19
A 166 279	5/23/55	B/W Print "Workman Peeling off boards as they are cut..."E327.3 E310.8		20
NN	ND	Photocopy-Air Dry Yard, with handwritten notes		21