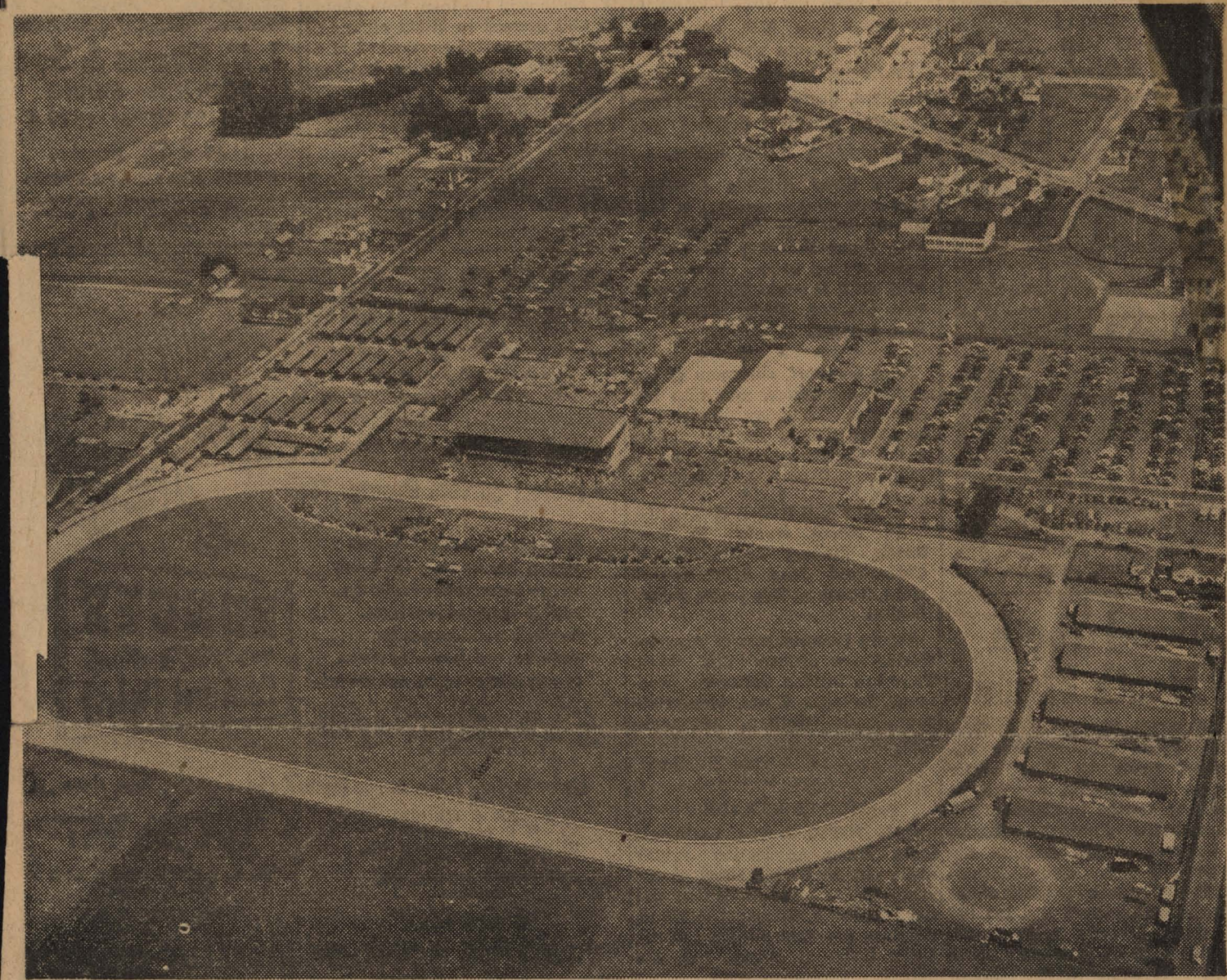


'Cream City' Has Right To Be Proud



This air view shows the site of the Humboldt county fair in Ferndale, oldest continuous fair in the U. S.



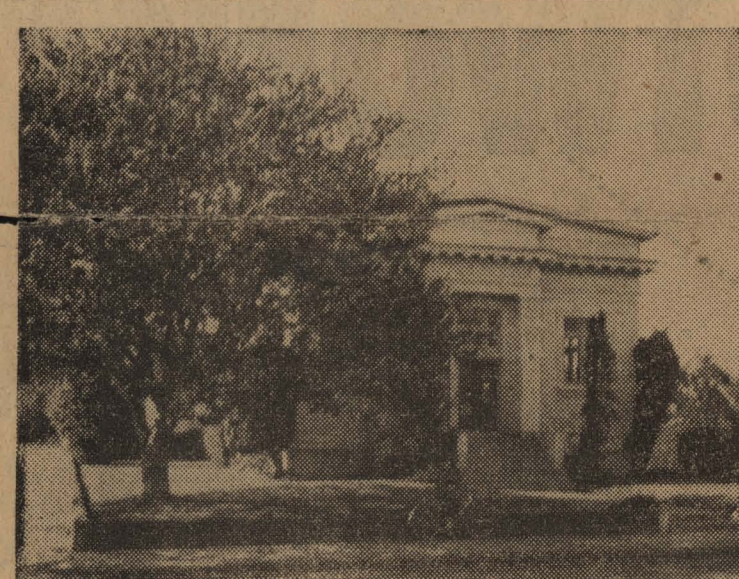
Bearding street typifies the neatness and "Western Victorian" architecture of Ferndale.



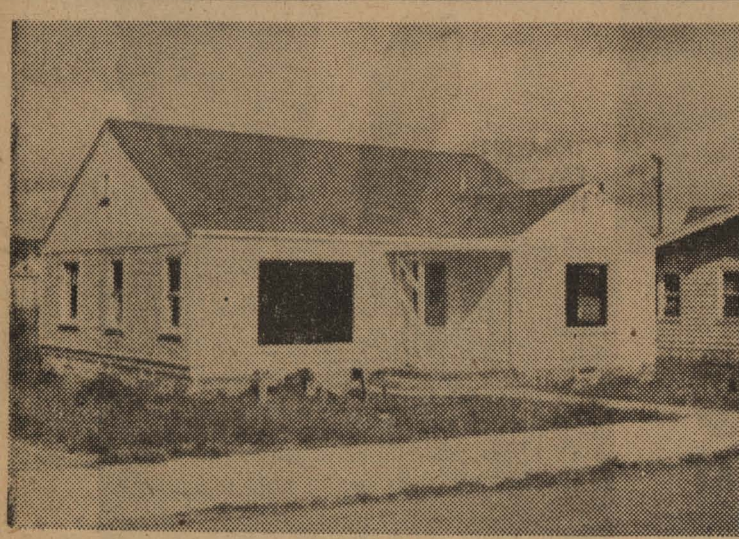
Ferndale's Main street is short but complete with all the merchandising wants of the friendly community.



These cows are typical of the heavy-producing milk cows raised on the fertile delta land of Ferndale.



Ferndale's Carnegie endowed library was established in 1904 and last year had a circulation of over 12,000 volumes.



The Ferndale housing shortage may soon be alleviated by construction of such as this attractive four-room home on Rose street.

Ferndale, 'Most Westerly City,' Is a Community of Tidy Homes

Ferndale Envelope of Clipping 9/24/48
By HERB HOLLAND

About the only thing that ever angers a Ferndale resident is when some other town is mistakenly called the "Most Westerly City in the United States." Ferndale in 1952 will celebrate its one-hundredth anniversary, and was incorporated as a city of the sixth class in 1893. The "Most Westerly City in the United States" has many other claims of distinction. It is a popular vacation-sportsman site, it is noted for its dairy production, it is the home of the oldest continuous county fair in the U. S., but most of all Ferndale is a town of homes and friendly people.

The neatness of the homes and streets and community spirit is something to be marveled. Every one of the over 400 homes seems newly-painted and their trimness and orderliness are conducive to the best in family life.

HOUSING SHORTAGE
There is great opportunity for a home development program in Ferndale. So serious as the housing situation is in all cities, it is at its peak here, where empty homes or apartments can't be had even after diligent search.

Several homes in West Ferndale are planned by Wilbur Greer, Fortuna contractor, who recently remodeled for apartments the town's old veterans' hospital, which had been vacated for years. Many of the citizens have been building their own homes in the absence of a building code and large-scale development.

Albert White, an army veteran of World War II, with the aid of his brother, Charles, has been building his own home. For several months during his spare time he has been working on a large house at the corner of Schley and Rose streets. Many other vets have been doing the same thing. One of these

is Francis Laloli, ex-navy man, who has been building a home for his wife and himself with assistance from his father.

THE CREAM CITY
Ferndale is deservedly known as "The Cream City."

Situated nearly at the mouth of the Eel river, Ferndale long has been noted for the fertility of the valley. The delta land as far back as 1856 was producing excellent dairy cattle. One heavy-producing milk cow per acre is the average, as compared to the usually necessary 10 to 15 acres.

THE BIG FAIR
Late each summer Ferndale is host to the county fair, which first was held in 1897. Each year the livestock shown is valued at over \$1,000,000, the largest of its kind in the state.

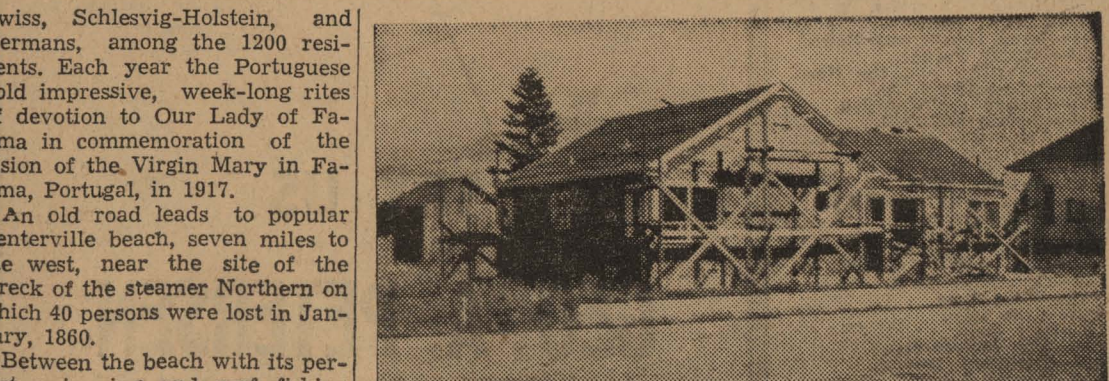
One-third of Ferndale's background is composed of one of California's largest natural parks. To the east of town are over 60 acres of Russ park, donated by a pioneer resident, Mrs. Zipporah Russ. The park never has been fully developed, but is potentially a first-grade camping and picnicking spot and game refuge.

The city's churches provide services for many faiths in pleasant sanctuary. There are represented the Congregational, Episcopal, Methodist, Catholic, German Lutheran, Assembly of God, and Danish Lutheran churches, most of which have recently been repainted or remodeled.

MANY NATIONALITIES
With its long history, Ferndale has drawn to it peoples of many nationalities. Living here are Danish, Portuguese, Irish, Italians,



Ferndale Portuguese annually observe rites of devotion to Our Lady of Fatima.



Army veteran Albert White is one of the many Ferndale citizens who are building their own homes. He is being assisted by his brother, Charles, in spare-time construction of this house at Schley and Rose streets.